

lemusonedesigns.com

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Objective

To utilize my previous print, multimedia design experience, and education to contribute to advertising design in the community of Las Vegas.

Technical Skills

Macintosh and PC platforms

Adobe Photoshop
Adobe Illustrator

Adobe Indesign
Adobe Flash

Adobe Acrobat
Quark-Xpress

Corel Painter
Microsoft Office

Professional Skills

Vector Graphics

Large Format Printing

Animated Logos

Bi-Lingual

Typography Hierarchy

File Compression

Flash Banner

(English/Spanish)

Package Design

Publication Layout

Email Blast

Experience

Chele Micro Brewery, Los Angeles, California

- Created brand identity for marketing materials.
- Designed vector logo for multiple design purposes.
- Conceptualized vector images to be used for package design.

DJ. Grunt Entertainment, Los Angeles, California

- Conceptualized and revised corporate identity to communicate client's style with various music genres.
- Designed vector images for standard and large print format.
- Designed and established consistency on various print work and branding material.

Bain Tavern Bar & Grill, Scottsboro, Alabama

- Designed brand identity as a vector image for multi-purpose use with standard and large print format.
- Created collateral print work for standard and special promotional pieces.
- Created multi-media design for promotional and mailer ads.

Other Experience

Wyndham Consumer Finance

January 2004 - Present

- Designed multiple print for internal company events and announcements.
- Designed and analyzed internal and external customer satisfaction surveys.
- Provided customer service and worked closely with company's Helpdesk in providing financial resolutions.

Education

Bachelors of Science, Graphic Design, The Art Institute of Las Vegas, Henderson, Nevada